



FOR IMMEDIATE RELEASE

Media Contact:

Gina Ray
PowerMark
949-370-0941

iinnLight's Molecular Massage™ Makes Strong Debut at Spa Expo; Ninety Percent of Participants Experienced Profound Stress Relief

Spa-Goers and Wellness Seekers are Able to Obtain a Deep State of Relaxation within a Brief 30-Minute Session

LAGUNA BEACH, Calif., October 15, 2008 – There is now a stress-relieving treatment Americans can obtain to quickly alleviate stress and gain renewed energy. At a recent spa industry expo in New York, iinnLight Technologies, Inc. the emerging leader in optimizing light to transform and energize lives, debuted its patented Molecular Massage™, a hands-free cellular tissue massage using safe and non-invasive LED light therapy. While at the bustling expo, 144 participants experienced a Molecular Massage over a two-day period and 90% reported experiencing profound stress relief and feeling a deep state of relaxation and wellbeing that lasted long after their session.

“We were delighted with the feedback and positive testimonials participants gave for the Molecular Massage,” said Kathleen Buchanan, CEO and founder of iinnLight. “People came to their 15- and 30-minute sessions visibly stressed and hurried, and left bewildered at how relaxed and rejuvenated they felt afterwards. Spas have an extraordinary opportunity right now to offer a stress-relieving treatment during a time when people are extremely distressed about what’s happening in the economy coupled with the pressures of the upcoming holiday season.”

According to a September 2008 survey by the American Psychological Association, Americans are experiencing more stress this fall than they were in the spring. iinnLight's Molecular Massage is the ideal treatment that spas can offer to meet the growing needs of consumers looking for affordable relief from everyday anxieties. The Molecular Massage provides an immediate gratification - people look and feel better, and it can greatly enhance the effects of other spa treatments.

“We gave serious consideration to incorporating the Molecular Massage after experiencing its benefits first hand,” said Tony Margerum and Tana Diaz-Margerums, co-owners of The Journey Spa and Wellness Center, Orange, Calif. “We currently offer Molecular Massages in packages that are very popular to our clients wanting stress or pain relief, or facial improvements.”

How it Works

The iinnLight Pro™ delivers the patented Molecular Massage and emanates three specific wavelengths of modulated light during each 30-minute session. The light, typically applied directly over the face, is absorbed into the body's tissue then translated into energy which

stimulates cellular growth, repair and regeneration of the body. iinnLight Pro specifically stimulates the immune system to promote the most natural form of healthy aging.

No larger than a standard floor lamp, the mobile delivery system enables spa employees to easily maneuver the iinnLight Pro to accommodate treatments in different rooms. iinnLight Pro does not require a licensed technician to operate; the employee simply presses a button to start the light therapy and it automatically turns off after 30 minutes. This gives the opportunity to offer clients a unique, safe and non-invasive wellness and anti-aging solution with no increase in labor. In addition to feeling revitalized, spa guests who experience iinnLight's Molecular Massage report seeing a visible reduction in the appearance of fine lines and wrinkles. For testimonials, visit <http://www.iinnlighttherapy.com/testimonials/testimonials.php>.

Pricing and Availability

iinnLight Pro is currently available for sale to destination and resort spas, day spas, and hotels that are focused on providing the latest wellness and anti-aging solutions for their guests. Attractive leasing options are available. Contact iinnLight Technologies for sales and trial offer information at 949-340-1695.

About iinnLight

iinnLight provides patented energizing light therapy technology that enables spas to seamlessly increase profits and dramatically capitalize on the wellness revolution with the world's first Molecular Massage™. iinnLight's safe and non-invasive light treatments pave the way to the benefits most important to today's busy individual: stress relief, beauty, restfulness and healthy aging. iinnLight is headquartered in Laguna Beach, Calif. For more information, visit <http://www.iinnlighttherapy.com> or call 949-340-1695.

#

Note to editors: A photo of the iinnLight Pro can be downloaded at <http://www.iinnlighttherapy.com/media>. iinnLight, iinnLight Pro and Molecular Massage are trademarks of iinnLight Technologies, Inc.