



FOR IMMEDIATE RELEASE

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**World's First Molecular Massage™ Debuts at Spa & Resort Expo NYC
September 21-22**

What:

Experience iinnLight's patented Molecular Massage™ during the Spa & Resort/Medical Aesthetics Expo & Conference in New York. iinnLight Technologies, Inc. will be exhibiting at the most anticipated spa business event of the year and demonstrating their light therapy delivery system, iinnLight Pro™. Be among the first to receive a Molecular Massage and experience the wellness and anti-aging benefits that iinnLight LED light therapy offers.

Who:

iinnLight Technologies, Inc. provides energizing light therapy technology that enables spas and wellness centers to contribute to the wellness revolution while seamlessly increasing profits with the world's first Molecular Massage™. iinnLight's bio-active light treatments pave the way to the benefits most important to today's busy individual: stress relief, beauty, restfulness and healthy aging. iinnLight CEO Kathleen Buchanan and management team will be at the Spa & Resort Expo and will offer Molecular Massages.

How:

Based on three specific LED wavelengths, the light, typically applied directly over the face, is absorbed into the body's tissue then translated into energy which stimulates cellular growth, repair and regeneration of the body. In just one relaxing light session, the iinnLight Molecular Massage™ can provide profound stress relief, increased energy and a reduction in the appearance of wrinkles and fine lines.

Where and When:

Jacob Javits Convention Center in New York, NY; Booth 757. September 21-22, 2008. Registration and details to attend can be found at: <http://www.iinnlighttherapy.com/company/events.php>.

To experience a Molecular Massage, schedule a treatment onsite at the "Spa Sanctuary" within the Expo in room 11. Media can contact Gina Ray at

gray@thepowermarkgroup.com or 949.370.0941 for priority appointments at iinnLight's booth 757.

About iinnLight

iinnLight provides patented energizing light therapy technology that enables spas to powerfully contribute to the wellness revolution and seamlessly increase profits by delivering the world's first Molecular Massage™. iinnLight's safe and non-invasive light treatments pave the way to the benefits most important to today's busy individual: stress relief, beauty, restfulness and healthy aging. iinnLight is headquartered in Laguna Beach, Calif. For more information, visit <http://www.iinnlighttherapy.com> or call 949-340-1695.

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Note to editors: iinnLight, iinnLight Pro and Molecular Massage are trademarks of iinnLight Technologies, Inc.