



iinnLight Frequently Asked Questions

What is iinnLight?

iinnLight is a private company headquartered in Laguna Beach, California. It was founded in 2006.

What does iinnLight do?

iinnLight Technologies develops patented energizing light therapy systems. Introducing the world's first Molecular Massage™, iinnLight has harnessed the rejuvenating power found in light. iinnLight therapy enables spas and wellness centers to powerfully contribute to the wellness revolution while seamlessly increasing profits.

iinnLight Pro™ is the company's debut product that energizes, relieves stress, and rejuvenates skin in one light session.

What is a Molecular Massage™?

A Molecular Massage is the energizing, stress relieving and skin rejuvenating experience a person receives during a session using iinnLight's therapeutic delivery system. The light is typically placed directly over the face, but can also be applied to any part of the body such as injured areas to promote faster healing.

How does iinnLight work?

iinnLight's patented therapeutic delivery system emanates three specific wavelengths of modulated light controlled by proprietary software algorithms. During each 30-minute session, the light is absorbed into the body's tissue then translated into energy which stimulates growth, repair and regeneration of the body. iinnLight Pro specifically stimulates the immune system to promote the most natural form of healthy aging.



Who should use iinnLight?

Day spas, destination hotels and resorts should invest in an iinnLight Pro™ to take advantage of the \$1 trillion wellness market, maintain customer loyalty and increase revenue without needing to hire new employees. Using iinnLight is an ingenious method for



utilizing nature's gift of light and is an ideal up-sell service enabling even the most "hands on" spas to embrace the light therapy. iinnLight therapy also enhances other services through the stimulating rejuvenating benefits of light.

iinnLight addresses every individual's increasing demand for wellness, beauty and stress relief. Spa guests who indulge in a Molecular Massage also experience a visible reduction in the appearance of fine lines and wrinkles and are immediately relaxed by iinnLight's light-energy solution. iinnLight therapy is considered part of an overall wellness regime since light naturally stimulates the immune system. Guests are not required to undress and a Molecular Massage can be easily delivered during a 30-minute "lunch time" session.

How does iinnLight differ from laser treatments?

Unlike laser treatments, iinnLight's light-therapy solutions do not damage the skin in order to stimulate rejuvenation. There is no redness of the face, breakouts or sensitivity to the sun after a session.

Is there a market for iinnLight's product?

The wellness market is a \$1 trillion industry and 48 million consumers plan to purchase anti-aging products in the next 12 months. Propelling the spa industry are 32 million active spa goers who receive 131 million procedures every year.

In the U.S. in 2007, 14,600 spas generated \$12 billion in revenue and the industry is growing approximately 20% every year. In the midst of this massive market potential, spas are facing a critical, long-term labor shortage. Spending for "pampering" activities is declining in a sagging economy and spa revenue streams are becoming stale. iinnLight Pro™ offers spas a compelling competitive edge to distinguish themselves from other spas and deliver innovative services without hiring new employees, all while achieving a quick payback (less than one year) and sizable return on investment.

How is iinnLight different than other light therapy solutions?

iinnLight is the only patented technology that delivers a proprietary matrix of three photomodulated bio-active wavelengths. Housed in one seamless, easy to operate design, iinnLight light emitting diodes (LEDs) provide a much wider range of benefits with zero tissue trauma, and offers three therapeutic programs in one device: facial, relief and mood elevating.

What does an iinnLight Pro product look like?

No bigger than a standard floor lamp, the stand-alone delivery system enables spa employees to easily maneuver iinnLight Pro in and between rooms for the comfort of their guests. The aesthetician is free to provide spa services to another guest while the Molecular Massage is in process, thereby increasing productivity and revenue for the spa owners without increasing labor and training costs.



Is iinnLight FDA approved?

iinnLight's devices are Class 1 and do not require FDA approval. Similar to supplements taken to boost immune systems and improve general health, iinnLight promotes wellness and is not making medical claims.

Is iinnLight Pro patented and if so, when?

Yes, iinnLight's light therapy technology has two patents from 2005, and one pending.

Are there any side effects to a Molecular Massage?

There were no negative side effects reported in any of the trials conducted for iinnLight.

Is light therapy safe?

Yes, light therapy is a long-proven technology that is non-invasive and gentle. It does not cause any tissue trauma, heat or even short-term skin discoloration.

How is an iinnLight Pro product operated?

The employee simply presses a button on the device to start the light therapy session and returns after the designated time. iinnLight Pro does not require a licensed technician to operate and it automatically turns off after 30 minutes.

How can I get an iinnLight or iinnLight energizing light therapy session?

Day spas, destination hotels and resorts can contact iinnLight at 949-340-1695 for sales and trial information.

Consumers may contact iinnLight at 949-340-1695 to find the nearest location that offers an iinnLight Molecular Massage.

Media Contact

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